



2078 W. 5th Ave, Vancouver, BC V6J 1P9

604-736-6487

hello@rhythmoflifesociety.org

www.drumrun.org

FOR IMMEDIATE RELEASE

The Rhythm of Life Society continues to fundraise for BC Children's Hospital Foundation (BCCHF)

Monthly Community Drum Circles happening in Vancouver - all ages and abilities welcomed - raising funds for the Child Life Department of BCCHF.

May 5th, 2024 (Vancouver, BC) – the Rhythm of Life Society's Founder & Executive Director, Lyle Povah, will lead a series of community drum circles at Woodward's Atrium aimed at fostering healing within the community. These drum circles serve as a fundraising initiative for the Child Life Department at BC Children's Hospital. The events not only provide an opportunity for community members to come together and experience the power of music but also contribute to making a tangible difference in the lives of children. We are raising funds to allow Kids to Shine! This event is supported by multiple community partners.

Community Drum Circles


Experience the rhythm of unity and support a noble cause with the Rhythm of Life Society's upcoming interactive by-donation Drum Circle events. Led by Founding Director Lyle Povah, these vibrant gatherings at Woodward's Atrium on the 1st Sundays of May and June promise an enriching experience. These events offer a unique opportunity for individuals to come together, share in the rhythm of life, and make a tangible difference in the lives of children. Details of upcoming events are as follows:

- Sunday, May 5th, 2024
2:00 - 4:00 PM
Woodward's Atrium (353 Abbott Street, Vancouver)
- Sunday, June 2nd, 2024
2:00 - 4:00 PM
Woodward's Atrium (353 Abbott Street, Vancouver)






2078 W. 5th Ave, Vancouver, BC V6J 1P9 

604-736-6487 

hello@rhythmoflifesociety.org 

www.drumrun.org 

Participate

Mark your calendars, and join this interactive rhythmical experience as you're guided by our facilitator Lyle! Instruments provided and all ages and abilities are welcome. There is a low-to-no barrier for participants. Indoor Drum Circles are intergenerational, involve everyone, and include a drum for everyone. And you'll be supporting the Child Life Department at BC Children's Hospital to improve health care for children in the province.

Upcoming Events

See our full calendar on the **Events** page of our website at [drumrun.org](https://www.drumrun.org)

Quotes

"[in 2022] the Child Life Specialists made more than 30,000 connections with patients, siblings, and their families at BC Children's Hospital, fostering an environment of comfort and kindness, and creating moments where kids can simply be kids. Child Life Specialists play an important role in helping kids and their families understand what is going on, allowing them to feel empowered, and more in control of their own care. This also means less stress carried on the shoulders of families. These families can help keep kids calm, contributing to smoother, less stressful procedures, helping them on their path to healing."


- **Malcolm Berry**, *President & CEO, BC Children's Hospital Foundation*

"BC Children's and Women's Hospital Patient Experience is delighted to support Lyle Povah, who has worked for BC Children's Hospital for over 30 years. Lyle is a beloved partner of BCCH and we missed him and his drumming on campus with patients and families during the pandemic. Lyle is now combining his passions of drumming, running and BC Children's Child Life work..."

- **Mary MacKillop**, *Director of Patient Experience at BC Children's and BC Women's Hospitals and Health Centre*



2078 W. 5th Ave, Vancouver, BC V6J 1P9 

604-736-6487 

hello@rhythmoflifesociety.org 

www.drumrun.org 

"I am so excited to bringing to life the mission and vision of the Rhythm of Life Society! Over 30 years ago marked the beginning of an amazing musical journey and relationship with patients, families, and staff at BC Children's Hospital. Today, myself and the Rhythm of Life Society Team are honoured to continue our partnership with BC Children's Hospital Foundation, with our mission to build community, and provide funds to improve the health and well-being of children and families across the province. Join us for this epic journey to grow this seed into making a MIGHTY difference!"

- **Lyle Povah**, *Founder & CEO, Rhythm of Life Society*

Who is Lyle Povah?

Lyle Povah is the Founder and CEO of the registered charity Rhythm of Life Society. He's an international musician, drum circle facilitator, yoga teacher, and researcher who uses music and movement to bring people together and promote health and well-being. Lyle leads programs at events and institutions across the world, including prisons and hospitals. He's also an endurance athlete who has run marathons, including the Boston and Great Wall of China marathons, and recently completed the Vancouver 100-kilometer ultramarathon. Lyle has made a big impact with his music, leading large events like TedX Stanley Park, Lululemon's International Leadership Conference, and HSBC's team building workshop. He's also collaborated with Indigenous groups in BC, the Northwest Territories, and Northern Manitoba. Join Lyle and the Rhythm of Life Society Team for an unforgettable experience!


LYLE & BC CHILDREN'S HOSPITAL


For more than 30 years, Lyle Povah worked at British Columbia's Children's Hospital in Vancouver, Canada, sharing a drumming and music program with kids, families, and staff throughout the hospital. The focus was on having fun, as well as to normalize the hospital experience, to share the joy of music and rhythm, distract from painful medical procedures, and to foster health through movement, breath, participation, connection, and laughter. When the COVID-19 pandemic halted the "Music with Lyle" program, Lyle pivoted to create the Drum Run Adventure Tour project, marking the inception of Rhythm of Life Society.




**RHYTHM
OF LIFE**
SOCIETY

In support of
**BC Children's
Hospital**
Foundation

2078 W. 5th Ave, Vancouver, BC V6J 1P9 

604-736-6487 

hello@rhythmoflifesociety.org 

www.drumrun.org 

Donate

Your donation to the Rhythm of Life Society campaign will help children and families build community spirit, make a life-giving and lasting impact, and "Help Kids Shine". This is the opportunity for individuals, companies and organizations to make a difference in many lives across BC. You can donate and receive a tax receipt at www.drumrun.org. You can also send us an email to hello@rhythmoflifesociety.org or call us at 604-736-6487 to donate.

Volunteer

Whether you're a drummer or not, so long as you have a passion for helping others, we have a spot for you. Are you looking for opportunities to volunteer? Join our team and help us make a MIGHTY difference! www.drumrun.org

Key Messages

- Join them at Woodward's Atrium in Vancouver for one of their upcoming community drum circles.
- Supporters are encouraged to donate to their organization to support the Child Life Department at BC Children's Hospital Foundation.
- Individuals are invited to join them by volunteering at an event.
- All information about events and how to donate or volunteer can be found by visiting drumrun.org







**RHYTHM
OF LIFE**
SOCIETY

In support of
**BC
Children's
Hospital**
Foundation

2078 W. 5th Ave, Vancouver, BC V6J 1P9 

604-736-6487 

hello@rhythmoflifesociety.org 

www.drumrun.org 

Media Contacts

Taj Grewal

Media Relations Coordinator

Rhythm of Life Society

250-895-9228

marketing@rhythmoflifesociety.org

Marcela Alveno

Events Coordinator

Rhythm of Life Society

236-999-2019

logistics@rhythmoflifesociety.org

